

TESS PHAM

CONTACT

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SOCIAL MEDIA

@phamvuvantrang

GRAPHIC DESIGNER

Multidisciplinary Graphic Designer with 8+ years of experience in branding and visual design.

EXPERIENCE

2021 - PRESENT

Senior Graphic & Innovation Designer
TRG (The Richards Group)
Dallas, TX

Developed and executed branding strategies, logo design, visual identity, packaging, and websites. Created visual identity systems and guidelines. Collaborated with innovation teams on major brand campaigns (games, VR/AR/XR, holograms) and worked with multiple cross-functional teams on project development. Managed multiple projects independently, ensuring timely delivery.

2019

Senior Graphic Designer
Visionary PlayGround
Dallas, TX

Designed and developed branding elements, graphics, and layouts. Created marketing collateral, and social content, boosting brand popularity by 35%.

2016 - 2019

Lead Graphic Designer
Bratus Agency
HCM City, Vietnam

Experienced in brand identity, graphic design, and web design. Skilled in visual campaigns, and wayfinding. Collaborates with teams and manages projects from concept to presentation.

2019 - 2021

Contract Graphic Designer
Caliber Creative
Dallas, TX

Designed logos, full branding elements, and websites for prominent Texas beverage brands. Developed editorial and illustration concepts.

2015 - 2016

Architectural Designer
Contour Ltd.,
Bangkok, Thailand

Design retail and complex project concepts, create 3D models with SketchUp and 3DsMax, and prepare detailed drawings using Revit.

2019

Freelance UI Designer
Devblock
Seattle, WA

Contributed to UI design for the Keeper recruitment app, coordinating with UX and development teams.

2013 - 2015

Architectural Designer
S+NA Architects,
HCM City, Vietnam

Designed residential and boutique retail concepts, creating hand-study models to support visualization.

RECOGNITION

2017

Abduzeedo
Exotic Destinations on Earth
Featured Illustration

2019

Muse Design Award
Xuan Khuc Packaging
Gold Winner
Packaging Design

2018

IDA Design Awards
Omix Fertilizers Packaging
Bronze in Print / Packaging,
Silver in Print / Stationery

2022

Transform Asia Award
Stella Pharm
Gold - Best visual identity from
healthcare and pharmaceutical

2019

GDUSA
Omix Fertilizers Packaging
American Package
Design Winner

2023

ADDY AWARDS
OCCF 2022
Judges Choice - Product or
service , promotion campaign

SKILLS

Strong knowledge of:
Adobe Suites, Photoshop, Illustrator, Indesign, After Effects, Blender, XD, Figma, Sketch, Invision, Aero, Google Slides, Keynote, Microsoft Office.

Familiar with:
HTML, CSS, P5.js, Processing, Photography

LANGUAGES

Native in Vietnamese
Fluent in English
Novice in Japanese